

Aaron Leonard

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EDUCATION

University of Chicago

2022–Present

Ph.D. Candidate in Economics

Fields: Development, IO, Behavioral

University of Western Ontario

2017–2021

B.A., Honors Specialization in Economics

RESEARCH

Working Papers

“Non-User Utility and Market Power: The Case of Smartphones” (*with Leonardo Bursztyn, Rafael Jimenez-Duran, Filip Milojevic, Christopher Roth*)

“Measuring Markets for Network Goods” (*with Leonardo Bursztyn, Matthew Gentzkow, Rafael Jimenez-Duran, Filip Milojevic, Christopher Roth*)

“GenAI Best Practices for Experimentation” (*with John List, Samuel Chang, Andy Kennedy*)

Works in Progress

“The Role of Informal Medicine Markets” (*with Fatu Conteh, Michael Dinerstein, Sofia Gallo, Anne Karing*)

“Treating Presbyopia: Benefits of Reading Glasses” (*with Drew Burd*)

“Social Media Markets: Evidence from Agriculture in Kenya” (*with Drew Burd*)

GRANTS, AWARDS AND HONORS

- Weiss Fund 2025 (\$15,000) & Weiss Fund 2024 (\$15,000)
- Development Economics Research Fund 2024 (\$5,000 & \$3,000)
- Lee Prize for Price Theory Core, University of Chicago
- Governor General’s Medal, Western University
- Mark K. Inman Senior Essay Prize

INVITED SEMINARS AND CONFERENCE PRESENTATIONS

2025: University of Cologne, Paris School of Economics

TEACHING

Teaching Assistant

- Behavioral Economics - Development & Observational (Fall 2024, 2025)
- Behavioral Development Economics (Spring 2025 \times 2)

Guest Lectures

- University of Cologne: Experimental Methods (Spring 2025)

PROFESSIONAL SERVICE

Co-Organizer of Development Economics Working Group (2024, 2025)

Referee: Journal of Political Economy

ADDITIONAL INFORMATION

Programming: Python, R, MATLAB, Stata, Git

Languages: English (Native), French (Intermediate)

Citizenship: Canadian